

## Contact

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[www.amazon.com/author/ahmetyesildag-builduplifestyle](http://www.amazon.com/author/ahmetyesildag-builduplifestyle) (Portfolio)

## Top Skills

Hotel Management  
Hospitality Management  
Revenue Management

## Languages

English (Full Professional)  
German (Elementary)  
Azerbaijani (Full Professional)  
Turkish (Native or Bilingual)

## Certifications

Digital Marketing Foundations  
Strategic Leadership For The Hospitality Professional  
Project Management Foundations: Ethics  
Transitioning from Manager to Leader  
Marketing Tools: Social Media

## Honors-Awards

Bogazici Former Amerikan University Honours Degree

## Publications

Build Up Lifestyle Publications  
World Gastronomy  
The Missing Pieces of Life Puzzle by Ahmet Can Yesildag who is

# Ahmet Yesildag

Senior Hospitality Executive & Managing Director | 30+ Years in Hotel Operations, Project Management & L&D | Founder, Orophile Wellness Journeys |  
Greater Toronto Area, Canada

## Summary

With over 30 years of international hospitality leadership across Turkey, Azerbaijan, and Canada, I have built my career at the intersection of operational excellence, people development, and strategic growth.

I am the Senior Managing Director of Greenmountains Project Management & L&D Institute, where I partner with hospitality organizations to solve execution gaps, align teams, and build cultures of service that drive measurable results.

As the Founder of Orophile Wellness Journeys, I curate transformative mountain wellness travel experiences — blending luxury hospitality expertise with restorative adventure across alpine destinations worldwide.

My career includes senior leadership roles at Hilton (Ontario, Canada), Radisson Hotel Group (Baku, Azerbaijan), and faculty positions at Lambton College and Vatel Business School, where I taught Hotel & Tourism Management, Revenue Management, Operations, and Leadership Development.

I am also the author of the "Missing Pieces of Life Puzzle" series — a collection of books and podcasts on personal and professional growth for hospitality leaders and beyond.

CHA-certified | Cornell University General Managers Program (GPA 4.59) | Boğaziçi University Honours Graduate | Skål International President | Rotary International Member

If you are looking to elevate your hotel operations, develop your leadership team, or explore wellness travel experiences, let's connect.

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## Experience

### Greenmountains Project Management and L&D Institute

#### Senior Managing Director

January 2019 - Present (7 years 3 months)

Greater Toronto Area, Canada

I leverage my 25+ years of experience to drive operational excellence and team alignment in the hospitality industry.

- Partner with organizations to address delayed initiatives and inconsistent execution.
- Provide structured project management and practical training solutions.
- Foster a culture of service that enhances measurable performance across teams.

### "Authentic Luxury Orophile Worldwide Journeys&Wellness Gateway to Family Discovery & Restoration"

#### Managing Director

January 2019 - Present (7 years 3 months)

Greater Toronto Area, Canada

Orophile Wellness Journeys is a boutique wellness travel company founded on 30+ years of luxury hospitality expertise. We curate transformative mountain wellness experiences that blend invigorating hiking, alpine spa retreats, and cultural immersion across premier destinations including the Dolomites and beyond.

- Design and deliver personalized mountain wellness itineraries for individuals, families, and groups
- Combine luxury hospitality standards with restorative adventure travel
- Specialize in Dolomites trekking, thermal spa experiences, and holistic wellness programming
- Serve discerning travelers seeking meaningful restoration through nature and expert hospitality
- Position Orophile at the intersection of the growing \$1.4T global wellness tourism industry

Every journey is curated by a hospitality veteran who understands both the trail and the art of exceptional guest experience.

## Hilton

### Senior Hotel Operations Manager

September 2021 - January 2026 (4 years 5 months)

Ontario, Canada

In my role, I successfully managed hotel operations while prioritizing customer satisfaction and compliance.

- Ensured operational continuity through advanced administrative actions and proactive problem-solving.
- Addressed client inquiries promptly, fostering brand loyalty and enhancing sales prospects.
- Developed skills in budget management, regulatory compliance, and customer service excellence.

## Lambton College

### Senior Instructor

January 2022 - June 2025 (3 years 6 months)

Greater Toronto Area, Canada

### Queens College

Hotel and Tourism Management College.

Courses;

HAR 3043 Introduction to Hotels and Resorts

HAR 2003 Hotel and Resort Employee Relations

HCL 3403 Tourism Trends

HCL 3203 Human Resources

HCL 1303 Tourism Technology

HCL 1204 Leadership Development

HCL 3603 Operations Management

HCL-3003 Events, Meetings and Conferences

MKT 4003 Customer Relationship Management

## Vatel Business School - Hotel & Tourism Management

### Course Instructor

September 2023 - August 2024 (1 year)

Istanbul, Turkey

## Fanshawe College

## Senior Instructor

April 2023 - August 2024 (1 year 5 months)

Toronto, Ontario, Canada

## Marriott International

Senior Hotel Operations Manager

February 2019 - September 2021 (2 years 8 months)

Greater Toronto Area, Canada

Canadian Experienced Hotelier

During my time in this position I used my broad industry expertise and my superior, executive-level leadership capabilities to lead multiple key functions for an upscale, 135-rooms hotel in Canada. I directed all aspects of talent development including hiring, training, routine evaluations, and continued mentorship in order to cultivate a well-qualified multi-disciplinary staff. I tracked, evaluated, and reviewed projected fluctuations in business levels and I led the strategic development of actionable spending and labor plans to meet all requirements and minimize expenditures.

## Titanic Hotels

General Manager

December 2017 - February 2019 (1 year 3 months)

Istanbul, Turkey

Titanic Business Hotel Golden Horn Full Service Luxury Hotel Property with 331 Keys; 12 Meeting Rooms 1 Ballroom; 3 Restaurants & Bars; 4000 sqm. Fitness & Spa Areas.

Throughout my tenure in this position I was responsible for directing operations for a deluxe, five-star, executive-style hotel offering 331 rooms, a 600-person ballroom, 12 upscale meeting rooms, three restaurants, two bars, and a 2.5K+ member spa and fitness center.

I used a hands-on approach to guiding, mentoring, and encouraging eight executive department heads and I led the development and implementation of short- and long-term strategic roadmaps aligned with growth targets. I proactively explored opportunities, initiatives, and solutions to drive revenue, improve guest experience, minimize expenses, and fortify workforce qualification.

Some key accomplishments in this position:

- Improved Direct Booking and Online Travel Agency (OTA) metrics by engaging closely with the Sales and Revenue Management Team.

- Achieved a 10€ ADR expansion and a 6€ RevPar increase over the previous year by identifying and leveraging new market opportunities for Direct Booking and administering diligent Revenue Management practices.
- Boosted guest satisfaction scores by heading the selection and implementation of a new CRM system.
- Recognized as a leading member of the top 10% of reputable hotels in all of Istanbul.

## Radisson Hotel Group

4 years 4 months

### General Manager

November 2016 - December 2017 (1 year 2 months)

Saudi Arabia

I was selectively recruited for this position due to my recognized ability. I spearhead the successful launch and opening of a new 305-room hotel and apartment facility while ensuring for complete compliance with all requirements outlined by the Critical Paths and Int. Management Agreement throughout all Pre-Opening stages. I developed business plans, defined target objectives, managed budgets, and organized operational roadmaps. I tracked and monitored progress and adherence to established technical requirements.

Some key accomplishments in this position:

- Stood-up a dynamic workforce of strong, leadership profiles dedicated to the core mission of the hotel through hands-on control of the recruitment lifecycle including hiring, coaching, and routine performance evaluations for multiple levels of management.
- Authored and implemented SOPs for pre-opening that aligned with industry best practices.

### General Manager

September 2013 - November 2016 (3 years 3 months)

Baku, Azerbaijan

Deliver Best Results Hotel Award 2014 at Regional Carlson Rezidor General Managers Meeting at Sankt Petersburg.

During my time functioning in this role I led the workforce throughout all daily activities and special projects for a fast-paced, high-volume, 245+ room hotel offering an all-day dining restaurant bar, nightclub, ballroom, and six meeting rooms.

Some key accomplishments in this position:

- Demonstrated superior fiscal acumen and project management capacities by delivering a comprehensive soft renovation project for all rooms, corridors, and meeting rooms within all deadlines and budgets.
- Awarded as the Best Performance Hotel for the Eastern Europe Region in 2014.
- Significantly expanded gross profits to 4.3+ TAZN over the previous 3.38 TAZN by spearheading the execution of highly-effective cost management initiatives and revenue management strategies.
- Boosted room revenue by proactively leveraging corporate and online business markets to tap into new audiences.
- Achieved a 94.6 Climate Analyze Score against the previous 87.2 by activating a breakthrough leadership skill level across the workforce through hands-on coaching, mentorship, and encouragement.

## Titanic Hotels

### Cluster General Manager

February 2009 - September 2013 (4 years 8 months)

Istanbul, Turkey

While operating within this capacity I was responsible for a two hotels offering 192 and 51 rooms respectively. I used a hands-on approach to talent development to establish a high-performance workforce comprised of strong leadership profiles including hiring, training, continued mentorship, and encouragement towards professional growth. I led the formulation of high-level strategy and operational roadmaps for Group Business that aligned with the short- and long-term objectives of the enterprise.

Some key accomplishments in this position:

- Achieved recognition as the Best Mice Hotel region-wide.
- Orchestrated a master schedule of upcoming engagements for a large-scale banquet facility that housed a multi-functional ballroom and 20+ meeting rooms.

## Istanbul Sabiha Gökçen International Airport Investment Development and Operation Inc.

### General Manager

January 2005 - February 2009 (4 years 2 months)

Istanbul, Turkey

## Richmond Hotel & Suites

### Director of Food and Beverage

January 2003 - January 2005 (2 years 1 month)

Istanbul, Turkey

### Sheraton Hotels & Resorts

Assistant Food and Beverage Manager

January 2002 - January 2003 (1 year 1 month)

Izmir, Turkey

### Limak Investments

Assistant Food and Beverage Manager

January 2001 - January 2002 (1 year 1 month)

Antalya, Turkey

### Events and Catering Services Co.

Director Of Operations

January 1995 - January 2001 (6 years 1 month)

Istanbul, Turkey

### The Plaza Hotel İstanbul

Management Trainee Kitchen

January 1998 - January 1999 (1 year 1 month)

Istanbul, Turkey

### Hyatt Regency İstanbul

Food and Beverage Bar Supervisor

January 1993 - January 1995 (2 years 1 month)

Istanbul, Turkey

### Swissotel The Bosphorus

Food and Beverage Trainee

January 1991 - January 1992 (1 year 1 month)

Istanbul, Turkey

### The Marmara Hotel İstanbul

Food and Beverage Trainee

January 1990 - January 1991 (1 year 1 month)

Istanbul, Turkey

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## Education

Cornell University

Certificate Program, Certificate in Strategic Leadership For The Hospitality Professional · (2014 - 2015)

#### Cornell University

The General Managers Program, School of Hotel Administration · (2014 - 2015)

#### Radisson Hotel Group

Certification, General Manager Certification Program · (2013 - 2014)

#### Anadolu University

Bachelor of Business Administration (B.B.A.), Business Administration · (2001 - 2003)

#### Boğaziçi University

Associate of Arts (A.A.), Hotel Management · (1997 - 2001)