

Ahmet Can Yeşildağ

Governing the standard of global hospitality for over three decades.

30+
YEARS

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4
GLOBAL BRANDS

9K+
NETWORK

ABOUT

Ahmet Can Yeşildağ is a 30-year global hospitality executive whose career spans senior leadership at **Hilton**, **Radisson Hotel Group**, **Marriott**, **Titanic Hotels**, and **Swissôtel** across Turkey, Azerbaijan, Saudi Arabia, and Canada. Currently **Director of Business Development, North America at Heyhotel AI**, he brings three decades of operational ground-truth to the AI-native future of hospitality.

Ahmet completed the **Cornell University General Managers Program** at the School of Hotel Administration in January 2015 with a GPA of 4.59. He is a **Certified Hotel Administrator (CHA)**, **Past President of Skål International Baku Chapter (2013–2017)**, and **Senior Instructor at Lambton College's School of Business in Ontario**.

He is the founder of **Greenmountains Project Management & L&D Institute** and **Orophile Wellness Journeys** — a boutique mountain wellness travel brand operating in the Dolomites, Alps, and Himalayas — and the author of the *Missing Pieces of Life Puzzle* book series.

VERIFIED CREDENTIALS

ACADEMIC EXCELLENCE

Cornell GMP — GPA 4.59

School of Hotel Administration, Ithaca · January 2015. One of the world's most prestigious executive hospitality credentials.

ELECTED ROLE

Skål International — Past President, Baku

Elected President, Skål International Baku Chapter, 2013–2017 · Tourism Decision Makers Club, 90+ nations.

CERTIFICATION

CHA · Certified Hotel Administrator

American Hotel & Lodging Educational Institute · Active designation. Industry-premier executive credential.

FACULTY

Lambton College — Senior Instructor

Queen's College of Business, Technology & Public Safety, Mississauga · Confirmed October 2023.

DOCUMENTED PERFORMANCE

Best Performance Hotel — Eastern Europe Region, 2014 · Carlson Rezidor Hotel Group. Park Inn by Radisson Baku under Ahmet's general management — formal annual review rated *"Exceeds Some Expectations"* with every KPI surpassed (NPS 54.64 vs target 52, QPR 90.6 vs 86, Talent Development 94.7 vs 87.5).

Speaking Topics

01 · SIGNATURE KEYNOTE

The Leadership Standard

What 30 years in hotel management taught me about leadership. Suitable for hospitality conferences, business leadership events, and executive retreats. Keynote 45–75 min · half-day workshop.

03 · GUEST EXPERIENCE

The Guest Experience Equation

Standards, emotion, and trust at speed. Translating hotel-grade thinking to any service environment. Keynote 45–60 min · interactive workshop.

05 · AI & LEADERSHIP

Hospitality Leadership in the Age of AI & Distraction

Drawn from the *Missing Pieces of Life Puzzle* series. How to remain present, decisive, and human in organisations increasingly shaped by automation and information overload. Keynote 45–60 min · panel contribution.

02 · CULTURE & TEAMS

Culture Is the Product

Building high-performance hospitality teams through deliberate culture — hiring for character, real-time feedback, dignity-centred leadership. Half-day or full-day workshop · keynote available.

04 · GM MASTERCLASS

GM Operations Masterclass

Revenue, people, and the property you are responsible for. Senior-level deep dive into hotel general management. Full-day training · multi-session programme.

Consulting Services

· Strategic Hotel Auditing

Operational assessments for single properties and multi-property groups. Formal audit report with prioritised action plan.

· Leadership Development Design

Custom L&D programmes for hospitality organisations — department heads to GM development tracks.

· Pre-Opening Advisory

Structured support for pre-opening teams during the most compressed leadership window in hospitality.

· GM Mentorship

One-to-one advisory for new and emerging General Managers. Real decisions, difficult situations, the craft of leadership.

Selected Testimonials

"I cannot think of a more dedicated, hard working and knowledgeable Hospitality Executive. I would have no hesitation at all recommending Ahmet to any Hospitality Owner or Operator to a senior Leadership position where he will most definitely improve your service standards, enhance your bottom line and most importantly develop and mentor your most valuable asset: your colleagues."

METE ATAKUMAN · EXECUTIVE LEADERSHIP · GROUP GENERAL MANAGEMENT · LINKEDIN, MARCH 2019

"I had the pleasure to participate Cornell GMP with Ahmet. Two words: Great Hotelier."

MEHMET ÇUBUKCUOĞLU · CHIEF OPERATING OFFICER, ATG HOTELS · CORNELL GMP COHORT, APRIL 2019

BOOK A CONVERSATION

BASED IN

The first conversation is always about your situation, not a sales pitch.

Oakville, Ontario · Canada

Working internationally · keynotes, workshops, audits, advisory.

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